

**ASSIGNMENT**

Class: XII F.M-100  
Subject: Travel & Tourism P.M.-40

Students are suggested to give answer in their own words as far as practicable.  
The figures in the margin indicate full marks.

**Group A**

**(Attempt any two)** [10x2=20]

- 1) Write down the special feature of travel product and explain it.
- 2) Define TIM and write down its components.
- 3) "Define e-ticketing and write down its merits.

**Group B**

**(Attempt any seven)** [5x7=35]

- 1) Why motivation is essential in Aviation industry?
- 2) Define passport? Explain types of visas.
- 3) Why health regulation is regarded as important part of travel information?
- 4) Define refunds? At what conditions refund is done?
- 5) Define PTA? When and why it is used?.
- 6) Find out the local time of Brazil (-4hrs of GMT) when it is 3 PM in Taiwan (+8hrs of GMT) with timeline.
- 7) If a flight left KTM at 12 noon and arrive Sydney at 8 PM (+10 hrs of GMT), find out the flight duration?
- 8) A flight with flight duration of 7 hrs 30 minutes depart from Kathmandu at 2100 hrs on Monday at what local time and day it will arrive at Singapore (+8 hrs of GMT).

**Group C**

**(Attempt all questions)** [2x10=20]

- 1) What is Go Show?
- 2) Define OAG.
- 3) What is Credit Card?
- 4) What do you mean by Cabotage fare?
- 5) Define Boarding Pass.
- 6) Explain GMT?
- 7) Define Diplomatic Passport.
- 8) Who is Deportee and Inadmissible passenger?
- 9) Define Checked Baggage.
- 10) What do you mean by Air Space?

"The End"

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**Group A**

**(Attempt any two)** [10\*2= 20]

- 1) Write down the special features of price in tourism? Write various points to be considered while referring Hotel Tariff.
- 2) Write down the importance of itinerary in tourism industry.
- 3) Write down the specific feature of Tourism Market.

**Group B**

**(Attempt any seven)** [5\*7= 35]

- 1) Differentiate between convenience tourism product and shopping tourism product.
- 2) List out the points while referring trekking and rafting tariff.
- 3) Write down the types of itinerary with examples.
- 4) What are the different tools used for tourism promotion?
- 5) What is sales support and what sales support tools used in tourism?
- 6) What are the needs of tourism channel member?
- 7) Why promotion is needed (essential) in tourism?
- 8) Define tourism marketing mix and explain its various tools.

**Group C**

**(Attempt all questions)** [2\*10= 20]

- 1) What is MOT?
- 2) Define public relation.
- 3) Define Franchising.
- 4) What do you mean by rack rate?
- 5) Define tourism marketing.
- 6) Define zero level of distribution.
- 7) Define consortia.
- 8) What is itinerary?
- 9) Define purpose made tourism product.
- 10) What do you understand by reinforcing?

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Students are suggested to give answer in their own words as far as practicable.  
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1. **Attempt any two questions.** **10×2=20**
  - a. Describe 4Ps.
  - b. Discuss on the importance of travel agencies in tourism industry.
  - c. Prepare an itinerary of **4N/5D** for heritage sites of KTM valley including Chitwan.
  
2. **Attempt any seven questions.** **5×7=35**
  - a. What is public relation?
  - b. What is tourism marketing?
  - c. Differentiate between tailor made itinerary and readymade itinerary.
  - d. What is accessibility in tourism?
  - e. Give brief description of types of rooms.
  - f. Write general rules for refund process.
  - g. What are the public relation tools? Explain one of them.
  - h. What is advertisement?
  
3. **Attempt all the questions.** **10×2=20**
  - a. What is an itinerary?
  - b. What are **POS** and **POSD**?
  - c. What is brochure?
  - d. What is **'Airspace'**?
  - e. Define tariff.
  - f. Who are involved in tourism marketing?
  - g. What is event attraction?
  - h. Write any two differences between manufacturing management and service management.
  - i. What is travel barrier?
  - j. What is **MOT**?

**"The End"**

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- A. **Attempt any two questions.** **(10×2=20)**
  1. Discuss on the importance of travel agencies in tourism industry.
  2. Describe 4Ps.
  3. Prepare an itinerary of **4N/5D** for heritage sites of KTM valley including Chitwan.
  
- B. **Attempt any seven questions.** **(5×7=35)**
  1. What is accessibility in tourism?
  2. What is public relation?
  3. Differentiate between tailor made itinerary and readymade itinerary.
  4. What is tourism marketing?
  5. Give brief description of types of rooms.
  6. Write general rules for refund process.
  7. What are the public relation tools? Explain one of them.
  8. What is advertisement?
  
- C. **Attempt all the questions.** **(10×2=20)**
  1. What is travel barrier?
  2. What is an itinerary?
  3. What is brochure?
  4. What is **'Airspace'**?
  5. What are **POS** and **POSD**?
  6. Define tariff.
  7. Who are involved in tourism marketing?
  8. What is event attraction?
  9. Write any two differences between manufacturing management and service management.
  10. What is **MOT**?

**"The End"**

[REF]  
**Whitefield International College**  
Town Planning, Nayabazar, Kathmandu

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**A. Attempt any two questions. (10×2=20)**

1. Discuss on the importance of travel agencies in tourism industry.
2. Describe 4Ps.
3. Prepare an itinerary of **4N/5D** for heritage sites of KTM valley for foreigners.

**B. Attempt any seven questions. (5×7=35)**

1. What is accessibility in tourism?
2. Point out the importance of channel member in tourism?
3. Differentiate between tailor made itinerary and readymade itinerary.
4. What is tourism marketing?
5. Give brief description of types of rooms.
6. Write general rules for refund process.
7. What is zero-level of channel of distribution?
8. Share your ideas to promote **VISIT NEPAL 2020**.

**C. Attempt all the questions. (10×2=20)**

1. What is travel barrier?
2. What is an itinerary?
3. What is **GDS**?
4. What is franchising?
5. What are **POS** and **POSD**?
6. Define tariff.
7. Who are involved in tourism marketing?
8. What is event attraction?
9. Write any two differences between manufacturing management and service management.
10. What is **MOT**?

**"The End"**